

# Kellie Wright

Provisional RGD

## Contact

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wrightidea.ca

## Skills

Conceptual Thinking	Optimism
Quick Learning	Leadership
Problem Solving	Collaborative
Resourcefulness	Adaptable
Organization	Entrepreneurial

## Programs & Tech

Illustrator CC	Sketch
Photoshop CC	Invision
InDesign CC	HTML & CSS
After Effects CC	Wordpress
Adobe Muse CC	Custom CMS
Dreamweaver CC	Powerpoint

\*References available upon request.

## Interests



Literature



Sci-Fi



Health & Wellness



Running



Travel & Nature



Art & Design

## Education

### UX DESIGN FOUNDATIONS

**Certificate Program**  
RED Academy, Toronto

**Jan 2017 - Apr 2017**

### GRAPHIC DESIGN

**Advanced Diploma**  
St. Lawrence College, Kingston

**Sept 2011 - Apr 2014**

### ADVERTISING & MARKETING

**12 Courses Completed**  
St. Lawrence College, Kingston

**Sept 2010 - Apr 2011**

## Experience

### CREATIVE DIRECTOR

**Elite Digital Agency**

**Oct 2015 - Present**

I assist our strategic team in coming up with the creative strategy and then establish creative direction for large client websites and branding projects. I oversee all aspects of projects from site-mapping and content planning, to userflows, wireframes, design direction, and quality assurance. I guide the team through these projects from start to finish, acquire new talent for the company, and help the team grow in their careers, as well as ensuring that all projects are completed to the best of quality.

### OWNER/DESIGNER

**Wright Idea Design**

**Sept 2012 - Present**

I have worked on a broad range of projects for freelance clients. This includes everything from branding, to illustration and print projects, package design for retail products, and website design. I come up with original concepts, execute design, and communicate with clients from start to finish, ensuring projects align with the client's goals and make them stand out.

### WEB DESIGNER

**FrontRunner Professional**

**Oct 2014 - Oct 2015**

I designed custom websites for clients, as well as new themes for the theme library on the company-built CMS. I also converted designs into coded templates using CSS, HTML, and media queries to ensure all sites were responsive, while working closely with the Creative Director on all projects.

### GRAPHIC DESIGNER

**Spark Production House**

**Dec 2013 - May 2014**

I worked with another designer to establish the agency's branding. I handled projects independently on strict timelines, and came up with creative strategies and direction for client projects. I also lead the agency's original website creation.

### GRAPHICS ASSISTANT

**Student Association, SLC**

**May 2013 - June 2014**

I worked in the copy center providing print services to students and created various print materials for student related events. I also came up with concepts for various events and campaigns that were hosted and organized by the Student Association.