

Kellie Wright

Provisional RGD

Contact

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Skills

Conceptual Thinking	Optimism
Quick Learning	Leadership
Problem Solving	Collaborative
Resourcefulness	Adaptable
Organization	Entrepreneurial

Programs & Tech

Illustrator CC	Sketch
Photoshop CC	Invision
InDesign CC	HTML & CSS
After Effects CC	Wordpress
Adobe Muse CC	Custom CMS
Dreamweaver CC	Powerpoint

*References available upon request.

Interests



Literature



Sci-Fi



Health & Wellness



Running



Travel & Nature



Art & Design

Education

UX DESIGN FOUNDATIONS

Certificate Program
RED Academy, Toronto

Jan 2017 - Apr 2017

GRAPHIC DESIGN

Advanced Diploma
St. Lawrence College, Kingston

Sept 2011 - Apr 2014

ADVERTISING & MARKETING

1 Year Completed
St. Lawrence College, Kingston

Sept 2010 - Apr 2011

Experience

ART DIRECTOR

Elite Digital Agency

Oct 2015 - Present

I assist our strategic team in coming up with the creative strategy and then establish creative direction for large client websites and branding projects. I am involved with many aspects of projects from site-mapping and content planning, to wireframes, design direction, and quality assurance. I guide my team through these projects from start to finish, acquire new talent for the company, and help my team grow in their careers, as well as ensuring that all projects are completed to the best of quality.

SOLE PROPRIETOR/CREATIVE DIRECTOR

Wright Idea Design

Sept 2012 - Present

I have worked on a broad range of projects for freelance clients. This includes everything from logo development and brand identities, to illustration and print projects, package design for retail products, and website design. I come up with original concepts, execute design, and communicate with clients from start to finish to ensure their needs are met.

WEB DESIGNER

FrontRunner Professional

Oct 2014 - Oct 2015

I designed custom websites for clients, as well as new themes for the theme library on the company-built CMS. I also cut website designs for implementation using CSS and HTML, and used media queries to create responsive websites. I reported to and worked collaboratively with the Creative Director on all projects.

GRAPHIC DESIGNER

Spark Production House

Dec 2013 - May 2014

I worked with another designer to establish the agency's branding. I handled projects independently on strict timelines, and came up with creative strategies and direction for client projects. I also lead the agency's original website development.

GRAPHICS ASSISTANT

Student Association, SLC

May 2013 - June 2014

I worked in the copy center providing print services to students and created various print materials for student related events. I also came up with concepts for various events and campaigns that were hosted and organized by the Student Association.